

NETLIT

DIGITAL AGENCY



COMPANY

PROFILE

www.netlitdigital.com

ABOUT US

NETLIT DIGITAL is a full-service digital company that believes in knowingly and affordably delivering brilliant online branding, advertising, and digital marketing solutions experience. We are in Nairobi Kenya.

We happen to transform brands for more business in the process of doing what we love.

The way we build better brands online is by creating, implementing and managing digital media content with tailor-made internet marketing strategies. Our team has Google Ad-words certifications, sales skills and award-winning customer relations experience; paramount in providing you with the best and top-level digital marketing solutions.

VISION

To enrich the digital marketing experience and be a reliable leading internet marketing solutions provider in East Africa.

MISSION

To be a company that inspires, fulfills and Shapes the future of Internet marketing by creating unprecedented value and opportunity for our clients while maintaining our uncompromising principles as we grow.

VALUES

- ❖ *Details*
- ❖ *Creativity*
- ❖ *Results*
- ❖ *Transparency*

WHY US? WHY ARE WE DIFFERENT?

We provide bespoke digital solutions for all types and sizes of businesses. We don't try to sell you things which you don't need because at the forefront of our mind is your need.

Digital Marketing

Strategies Focused on Increasing The Reach & Visibility of Your Business.



HOW WE WORK

1. EVERYTHING STARTS WITH A CONVERSATION

To understand your needs we will meet and discuss your requirements. This will allow us to fully vision your project.

2. PLANNING & ANALYSIS STAGE

This stage is where we agree on a structure to the project and plan exactly what needs to be achieved and the time-scales involved. During this stage we take a good look at your business, competitors and your industry.

3. IMPLEMENTATION

Once we have planned everything we will then put that plan into action. During this step we will find out what strategy (ies) will work best.

4. OPTIMISATION & DIGITAL MARKETING

Continual optimization in all areas of your project is necessary to increase conversions and satisfy your aims and objectives.

Once your social media or website is optimized we begin to promote your idea and start generating sales/enquiries.

5. REPORTING

We provide deep insight and analysis when it comes to your social media platforms or website analytics. By providing monthly comparison reports you can easily gain a deeper insight into how your project is progressing.

OUR SERVICES

Simply what we do best!

MARKETING

- ✓ Social Media Marketing & Management
- ✓ Digital landscape and website audits
- ✓ Content Marketing
- ✓ Online Reputation management
- ✓ Search Engine Marketing
- ✓ Mobile Media Marketing
- ✓ Display Advertising / Retargeting
- ✓ Influencer outreach
- ✓ Email Marketing
- ✓ Digital Media buying

DESIGN AND DEVELOPMENT

- ✓ Social media Optimization
- ✓ Creative digital content development
- ✓ Web Design in Kenya
- ✓ Videography
- ✓ Photography
- ✓ Graphic Design
- ✓ Website Maintenance
- ✓ PPC (pay per click), Google Adwords and Facebook ads.
- ✓ Search Engine Optimization - SEO



WHAT TO EXPECT

Our campaigns and strategies ultimately lead to brand visibility increasing online, **higher conversions, increased website traffic, increased sales leads and better positioned keyword rankings.**

OUR CLIENTELE



Moncom Technologies



Bethel Motors EA LTD



Events Marketing Solutions Ltd



Ontarget Management
Consultancy



Dreamcall Media Int'l



Superbox.co.ke- Online
shopping Kenya.



Tonworks Construction



Hon. Maryann Njambi Mugo



CONTACT US!

Reach us; Let us Plan Your Next Project!



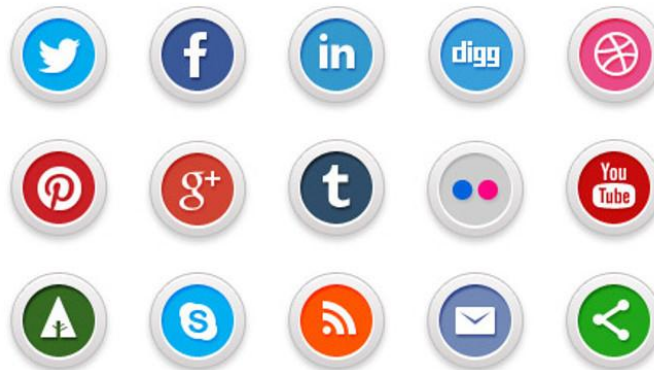
www.NetlitDigital.com

Netlit Digital Agency

Surgilinks Building,
Mombasa Road,
Nairobi, Kenya.
+254721482100

info@netlitdigital.com

CONNECT WITH US



It's
time
go to
digital



Be Lit
Be Invasive

